

What is Cambridge Inner Game Leadership?

Problem

Why does leadership training fail?

- On a two or three day course once the individual returns to a fast paced work environment, where new learning is not retained and does not become habit forming behaviour due to lack of: accountability, or support from the training provider. Memory of the learning is soon lost, therefore the investment by the individual or company is lost.

What is the Solution

- The Cambridge Inner Game Leadership (Cambridge IGL) member's club compliments traditional leadership training programmes.
- By Adding investment value for the company and success of the learning for the individual delegate on the course.
- Offers a framework of learning of small bite-sized pieces of leadership learning and accountability of the new learning in a practical way; so as to encourage and integrate habit forming behavior. Additional peer group coaching incorporated into the monthly learning.
- This framework introduces new insight and learning around motivation, advanced communication, neurological mindfulness leadership training and coaching. Therefore increasing the performance of an individual or team.

Salient features

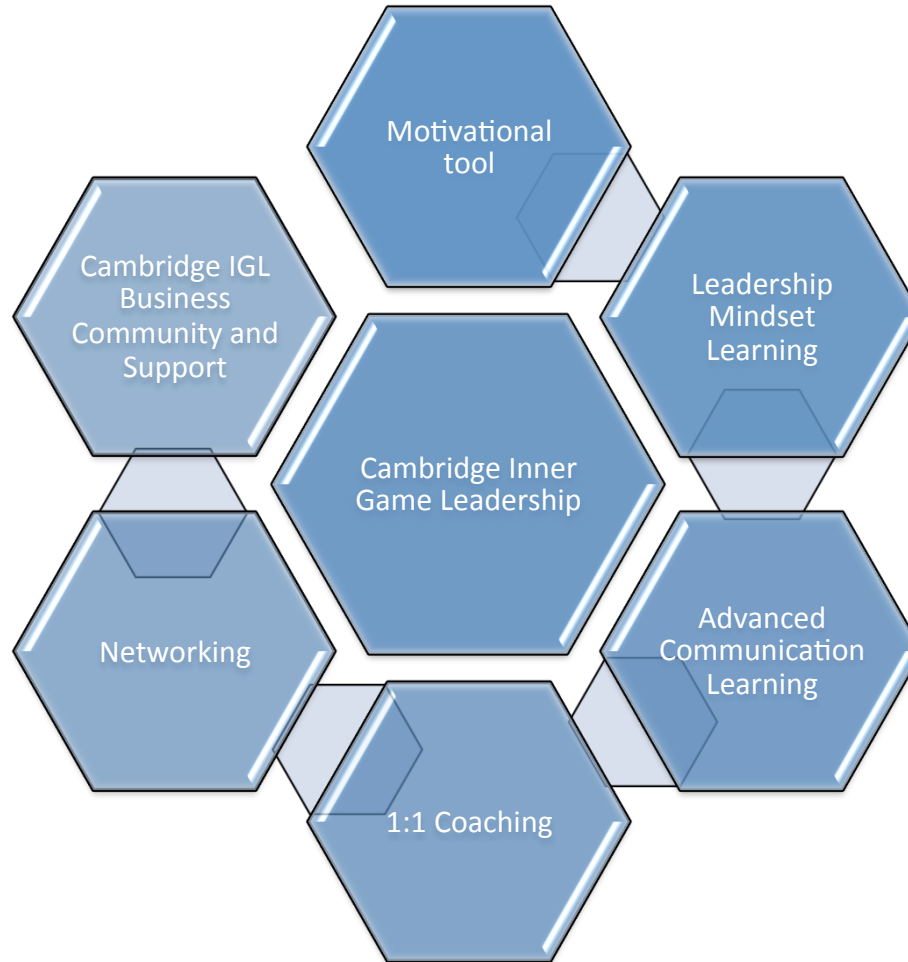
Through monthly modules Cambridge IGL will be focussing on how to build the bridge from theory to application, so that every member can retain and habitually use the leadership skills learnt in a work context.

Cambridge IGL examines how by manipulating the links between neurology, language and behaviour, so leaders can:

- develop exceptionally powerful conscious strategies
- communicate their message more clearly
- enable the whole team to be motivated to fulfil the company's vision.

Developing new insight and learning around motivation, advanced communication, neurological mindfulness leadership training and coaching.

Core Benefits



Outcome

- Awaken leadership attitudes and principles
- Develop solution-orientated collaboration with peers across business sectors
- Motivational training, including the use of Motivational Maps to measure and track employee motivation
- Unlocking organisational creativity
- Maximising team and personal performance
- Advanced communication skills
- Increasing mindful decision making
- Completing personal executive coaching on a one-to-one basis
- Accessing the Cambridge IGL Alumni



Why you should join Cambridge IGL

The Fusion Works, Director: David Russell – Cambridge, England. “I have found the Cambridge Inner Game Leadership member’s club to be a particularly effective means of learning leadership skills. I’m able to use what I’ve learnt on a daily basis and feedback any issues I’ve encountered into the following month’s cycle. Coupled with the fact that the material is taught in an engaging and thoughtful way means that I’m enjoying the course a great deal and would highly recommend it to others.”

Marshall Aerospace Ltd, Project Manager: Matthew Siggins – Cambridge, England. “In my opinion the short-term benefits are the immediate techniques which are taught, demonstrated and then applied practically. I can then take these back to my workplace; should any questions come about following this, I can refer back to my peers within the Cambridge Inner Game Leadership group. Long-term I feel the networking and sharing of experience within other working environments would be greatly beneficial. I work with very strong characters and as such my leadership style is quite strong. If I were to move to another environment where most of those around me were more relaxed, I could be perceived as being dominant or overbearing. The Cambridge IGL gives me the exposure to these different environments in a controlled manner, enabling me to more effectively adapt.”

Canonical Group Ltd, Director: Claire Davis – London, England. “The balance of the Cambridge IGL training sessions, phone calls and weekly deliverables are frequent enough to retain relevance and reinforce the learning’s without being intrusive to one's day job.”

Just a few people in the Cambridge IGL Team



Lorraine Warne
**Educational Specialist &
Trainer**



Simon McKibbin
Mindfulness Specialist & Trainer



Orsolya Ihasz
Lead Researcher & Trainer



**CAMBRIDGE
INNER GAME
LEADERSHIP**
Cambridge UK Branch

For more details e-mail: Lorraine Warne at lorraine@innergameleadership.com
Orsolya Ihasz at orsolya@innergameleadership.com

See the website: www.innergameleadership.com